

"Beyond Ink", title of the 5th International Typography Congress organized by the ADCV

The congress will take place from the 29th of June to the 1st of July at the Art and Design School of Valencia

The Association of Designers of the Region of Valencia (ADCV) is organizing the 5th International Typography Congress that will run **from the 29th of June to the 1st of July at the Art and Design School of Valencia** (EASD).

Under the title **"Beyond Ink"** and during three days, the Congress will hold exhibitions, lectures, workshops and scientific presentations to give new answers to the technological changes that have driven a revolution in typography.

Since Macintosh made its appearance in 1984 many things have changed for typography. Computer tools have revolutionized typographic practice and the emergence of Internet has had a significant impact at other levels no less important. This has led to the emergence of a new field of graphic design, web design, in which typography is still in its infancy. Also other platforms like mobile devices, which are opening other areas to colonize and posing new challenges, including the possibilities of reading that ebook offers. At the same time, some media such as film or television screens, which were a place for the letter virtually since its origins, are evolving and expanding their language.

The 5th Typography Congress will deal with these issues and many other about how to address the use and creation of typography in a new context subjected to constant technological transformation.

For more information, please visit the website: <http://www.congresotipografia.com/> or contact us:

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